



SHARI GRAYDON

Speaker. Author. Advocate.

Keynotes & Spoken Word

Training, Facilitation & Moderation

*In Search of the Lehman Sisters:
Why Smart Women Need to Speak Up*

Presenting Authentically to Engage & Persuade

Writing to Change the World

Amplifying Your Voice Through Media

Shari has spent more than 25 years shamelessly exploiting media to draw attention to issues she knows and cares about. Now she motivates and trains others to do the same, and to position themselves as thought leaders in the process. Her highly-rated keynotes and workshops are sought after by a range of business, academic and non-profit audiences.

TESTIMONIALS

“GIFTED SPEAKER”

Excellent feedback from clients and partners alike...
Odgers Berndtson

“INSPIRATIONAL”

Would have her back in a heart-beat... Women in Leadership Conference

“SMASH SUCCESS”

Wonderful facilitation, exceeded high expectations
Rotman School of Business

“AUTHENTIC”

Contagious passion, stories brought theory to life...
University of Saskatchewan

The founder and catalyst of Informed Opinions, she’s an award-winning author and women’s advocate. Since 2010, she has helped amplify the voices of more than 2,500 women in diverse fields and sectors across Canada, supporting them in sharing their insights and analysis with a broader public.

A former newspaper columnist, TV producer and commentator for CBC radio and TV, Shari also served as press secretary to a provincial premier. For 10 years during the 1990s, she was President of MediaWatch, a national women’s organization working to improve the portrayal and representation of women in the media.

Shari has degrees in Theatre and Communications from UBC and SFU, where she also taught. She has published two award-winning, best-selling media literacy books for youth, received the Governor General’s Award in Commemoration of the Persons’ Case, and been named one of Canada’s Top 100 Most Powerful Women.

Royalties from her edited collection, *I Feel Great about My Hands – and Other Unexpected Joys of Aging*, benefit Informed Opinions. Her newest book, *OMG! What if I really AM the best person?* is part of her grand plan to bridge the gender gap in public discourse by 2025 to make Canada more democratic.

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